REINHARDT UNIVERSITY

WALESKA, GEORGIA

BUSINESS 407 010 MC

INTERNATIONAL BUSINESS

Peter J Bromstad, MBA Spring 2024

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Office Location – Lawson 202C

**Course Materials**

• International Business, 3e Geringer , Publisher McGraw-Hill

**Course Communication**

The instructor will communicate with students using course announcements and email. Students with personal concerns or questions may contact the instructor via the course email option in Canvas. The instructor will respond to all student emails within 24 hours and return all voice mails within 24 to 48 business hours. Please provide a phone number and good time to return your call.

**Course Delivery**

This course is delivered using a combination of Reinhardt University’s**Canvas**and McGraw ill’s **Connect** programs. **Connect**contains the electronic text for BUS 407 and is used to complete the end-of-chapter homework assignments. Chapter quizzes and discussion assignments will be completed in **Canvas.** Twenty point In-Class Quizzes will be completed in class as will the mid-term and final exam.

A hard copy of the textbook is not required for this course. This course uses a single-sign-in access through Canvas.  You will click on the "Module 1 Homework - Connect" You will then click the “Launch Courseware” button in our course. Your student account will be directly charged for the cost of the inclusive access textbook.

Students will have fourteen (14) days from the start of classes to opt-out of participation, and students who opt-out, drop, or withdraw from the class will not be billed.  If opt-out, you will need to purchase Connect access directly as you can’t complete the course without Connect .

**Course Description**

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This course covers fundamental concepts, principles, and theories of marketing in an international setting. Course objectives include:

* Appreciation of various economic theories of international trade and investment.
* Understanding the complexities of the international monetary system and balance of payments.
* Appreciation and understanding the mechanics of doing business abroad, including various methods of trade ranging from exporting to joint ventures.
* Understanding the importance of sociocultural, economic, environmental, technological, and sociological differences between countries and how they affect the success or failure of UD business operations abroad.

**Learning Objectives**

Upon successful completion of BUS 407 students will be able to:

1. Show how international business differs from domestic business (LO 1-1)
2. Distinguish among the theories that explain why certain goods are traded internationally (LO 2-3)
3. Identify the ways culture affects all business activity (LO 3-2)
4. Outline nonrenewable and renewable energy options available and their potential impacts on business (LO 4-7)
5. Explain the political motivations for government intervention in trade and the major types of government restrictions (LO 5-4)
6. Describe the impacts of the national-level legal forces in the areas of competition, trade, tort, ethics and accounting (LO 6-6)
7. Outline the dimensions used to describe the economy and their indicators (LO 7-3)

**Evaluation**

There will be exams throughout the semester with each exam accounting for 25% of your final grade. Students will also be evaluated via homework assignments and written current event summaries and in-class Module Quizzes. Additional points may be added or subtracted at the discretion of the instructor.

Two written examinations……………. 50% (25% each)

Module homework (Connect/Canvas)... 30%

In-Class module quizzes………………. 5%

Business Summary papers……….……. 15%

Total………………….100%

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**Other Policies and Procedures**

Cheating and plagiarism - DON’T DO IT. You will earn a -0- for the assignment or exam. The Student Code of Conduct strictly prohibits Cheating and Plagiarism. A second offense may result in dismissal from the course.

The Office of the Provost will be notified of actions taken against students who violate the academic integrity policy, which may result in further consequences, including designation of “academic warning” on your official transcript, academic suspension, or expulsion for academic reasons.

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**NOTE: (a) Collaboration on homework assignments (study groups, etc.) is acceptable. –copying other students (and allowing others to copy) is not.**

**(b) You are allowed two attempts at completing assignments in Connect. Students suspected of “gaming” the system will receive a zero for the assignment**

Missed Classes - Students are responsible for understanding the material that was covered in your absence. IF YOU MISS A CLASS, YOU ARE RESPONSIBLE FOR FINDING OUT WHAT WAS COVERED.

Make up exams – Please inform the instructor in advance of any known absences. Make up exams will not be given without prior approval of the instructor.

Expectations for Direct Instructional and Out-of-Class Time

Over 15 weeks, students will spend 150 minutes per week in lectures, class discussions, and examinations (37.5 hours for the semester). Instructional time includes a 3-hour final exam. Out-of-class work includes homework and preparation for exams and quizzes and is estimated at around 300 minutes per week (75 hours for the semester).

Attendance Policy – Attendance will be taken at the end of each classroom session and recorded in Eagleweb. Repeated unexcused absences may result in a visit to the Dean’s office.

Firearms on campus - “Reinhardt University is committed to providing a safe environment for its students, visitors, faculty and staff. Long-established policies, approved by Reinhardt's Board of Trustees, prohibit possession of firearms on property owned by the University.”

**Late assignments – An assignment is considered late if not turned in at the by the dead-line posted in Connect. Unless specifically noted, assignments submitted after the stated deadline will be have the assignment score reduced by 50%. Assignments submitted more than 48 hours after the deadline will receive a score of -0-**

**Cell phones and laptop computers** – **Please ensure that all cell phones are turned-off during class and that, unless expressly approved by the instructor, LAP TOP COMPUTERS ARE LEFT OUTSIDE THE CLASS ROOM OR IN YOUR BACK PACK**

**Use of cell phones during in-class examinations will not be allowed.**

**The Americans with Disabilities Act (ADA**) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. This legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. Reinhardt University is committed to providing reasonable accommodations for all persons with disabilities. Therefore, if you are seeking classroom accommodations under the Americans with Disabilities Act, you are required to register with the **Academic Support Office (ASO).** ASO is located in the basement of Lawson Building. To receive academic accommodations for this class, please obtain the proper ASO letters

**Professor Bromstad’s Policy on chatGPT**..\*\*

* It is important to remember that chatGPT and other AI tools are not a replacement for your own critical thinking and original ideas. The ultimate goal of this course and any tool used to submit work is to enhance your own learning and understanding, not to undermine it.

* It is your responsibility to maintain the highest standards of academic integrity. Representing work generated by artificial intelligence as one's own work is considered to be academically dishonest. This includes (a) ensuring that all work submitted for grades is your own original work, and (b) properly citing any sources that you use.

* Having AI write any part of your assignments for this class constitutes plagiarism. If the source of the work is unclear, Professor Bromstad may require you to meet virtually to explain the ideas and your writing process.

* If you consult with other students or use any sources on an assignment, report this in the work that you turn in. Do not generate new content with prompt-based AI tools like ChatGPT or CodePilot. (Using, for example, Grammarly as a language aid is OK.) Professor Bromstad reserves the right to request an oral explanation of responses.
* If you have questions about what is permitted, please reach out to Professor Bromstad

\*\*Adapted from: Brandeis University. (February 6, 2023. CTL’s *Evolving Guidelines for Dealing with chatGPT*. https://www.brandeis.edu/teaching/chatgpt-ai/chatgpt.html