# 2BBESIGN

#### **COURSE INFO**

TR 12:30 - 1:45 PM
Design Studio, Fincher
Reinhardt University
3 Credits

Project handouts, tutorials, examples, resources, and other supplemental materials are available on Canvas.

#### **INSTRUCTOR**

Ashley S. Calicchia, M.F.A.
You may refer to me as Professor
Calicchia or Ashley.
ASC@reinhardt.edu
Office: Fincher 0032

#### **Office Hours**

Tuesday & Thursday 2:00 - 5:00 PM By Appointment

#### COMMUNICATION

The best way to reach me is through the Canvas messenger. I do not have Outlook on my phone and only check my email once a day during traditional business hours.

Notifications regarding class cancellations and other important updates will be shared through the 'Announcements' section on Canvas.

#### **COURSE OBJECTIVES**

The primary objective of this class is to acquaint students with the fundamental tools, techniques, and terminology necessary for comprehending the realm of two-dimensional design. Throughout this course, students will engage in diverse projects, each centered around a specific design concept. These projects will facilitate the development of a more cohesive understanding of each assignment and its interplay with the foundational elements and principles of design. By the culmination of the term, students will have gained proficiency in these core principles, cultivating visual literacy through artistic expression that underscores their grasp of craftsmanship, composition, and content.

Elements of Design: Line, Shape, Texture, Value, Color, and Space
Principles of Design: Unity/Harmony, Balance, Contrast, Rhythm, Transition,
Variety, and Dominance

#### **INSTRUCTIONAL METHODS**

This class operates as a studio course where students are expected to produce artwork in order to achieve the designated course outcomes. While a substantial portion of the coursework will be carried out during scheduled class hours, it is important to note that certain deadlines might necessitate additional work outside of the classroom setting.

#### **PARTICIPATION**

Active participation is a fundamental expectation in this class. You are encouraged to contribute your viewpoints during classroom discussions and engage actively in critique sessions. During studio sessions, it is essential to arrive prepared, which entails bringing the required tools and supplies, adhering to assignment deadlines, engaging earnestly with your projects, seeking clarification through questions, and fostering collaborative interactions with your fellow students.

#### ATTENDANCE & ABSENCES (including excused and unexcused)

Attendance will be documented solely for administrative purposes and will not directly influence your assignment grades or overall class average.

I will cover each topic only once. In the event that a student arrives late or is absent during discussions about a project, workshop, etc., it becomes the student's responsibility to refer to Canvas or obtain notes from a fellow classmate.

For instances where a student is absent on an assignment's due date, the student must submit the project via email or Canvas by 11:59 PM on that day. This is essential for the submission to be considered on-time.

# COURSE POLICIES

#### LATE WORK POLICY

Assignments turned in on time will receive a 5% bonus. Late work submitted within 48 hours of the due date will not incur penalties but will not be eligible for the bonus. For late work submitted after the 48-hour grace period, a deduction of 10% per day late will apply. Late submissions will not be accepted beyond 10 days past the assignment due date.

#### **Examples:**

On-time: 95/100 + 5% = 100% (A) 1-2 Days Late: 95/100 = 95% (A) 3 Days Late: 95/100 - 10% = 85% (B) 4 Days Late: 95/100 - 20% = 75% (C)

Students are entitled to a waiver of the late penalty for ONE assignment of their choosing, with no questions asked.

#### **EXTENUATING CIRCUMSTANCES**

Sometimes, circumstances beyond your control can impact your ability to submit work on time or attend class. If you encounter an extenuating circumstance, it's essential to inform me within 48 hours. Suitable accommodations will then be provided to you. Please note that the circumstance must be supported by appropriate evidence, such as a doctor's note.

## The following situations are regarded as extenuating circumstances:

- Bereavement
- Illness or Injury
- Court Attendance
- Anything severe, exceptional, and/or unforeseen and unavoidable in nature

# The following situations are NOT considered extenuating circumstances:

- General Pressure of Academics
- Computer/WiFi/Tech Problems
- Athletics: Games/Travel/Practice
- Extra-Curricular Activities\*
- Personal/Family Vacations
- Work Schedule

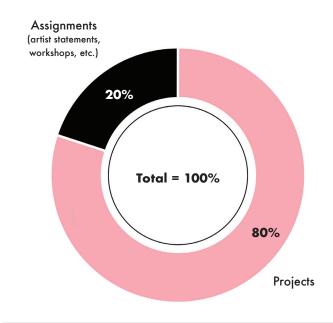
#### **PLAGIARISM POLICY**

This course values academic integrity and the development of your original thoughts and ideas. While you are welcome to use resources, including ChatGPT, as tools for learning and research, it's crucial to uphold the principles of honesty and authenticity in your work. Plagiarism, or presenting someone else's work, ideas, or words as your own, is a serious offense and goes against Reinhardt University's Honor Code.

#### **COMPLETE GRADING BREAKDOWN**

#### SEMESTER GRADING

Your semester grading breaks down as follows:



#### **DEFINITION OF GRADES**

- **A:** Exceptional mastery of design principles, demonstrating innovative creativity and precise execution. Craftsmanship is excellent, evident in the meticulous attention to detail and the seamless integration of various elements within the composition.
- **B:** Strong grasp of design fundamentals with creative elements, displaying skillful execution and thoughtful composition. Craftsmanship is evident through well-executed techniques and a noticeable effort to refine the finer aspects of the artwork.
- **C:** Adequate understanding of design basics, showing effort but lacking consistency in execution or originality. Craftsmanship varies, reflecting a moderate attention to detail and an attempt to apply learned techniques.
- **D:** Limited application of design principles, with noticeable inconsistencies and lack of attention to detail. Craftsmanship is inconsistent, displaying struggles with executing techniques effectively and a lack of refinement.
- **F:** Minimal understanding of design concepts, displaying significant deficiencies in execution and composition. Craftsmanship is notably lacking, with little attention to detail and an inability to effectively apply fundamental techniques.

**Extra Credit:** Extra credit opportunities are occasionally offered at the instructor's discretion. Extra credit involves completing supplementary tasks and is not intended to replace any mandatory assignments.

<sup>\*</sup>Accommodations will be provided for athletes; however, students must notify me at least one week in advance.

# COURSE SCHEDULE

#### **WEEK ONE**

Tuesday, August 15 - First Day of Class
Thursday, August 17 - Purchase Supplies (No Class)

#### **WEEK TWO**

Tuesday, August 15 - Project One Thursday, August 17 - Project One

#### **WEEK THREE**

Tuesday, August 29 - Project One Thursday, August 31 - Project One

#### **WEEK FOUR**

Tuesday, September 5 - Project One + Artist Statement Due

Thursday, September 7 - Project Two

#### **WEEK FIVE**

Tuesday, September 12 - Project Two Thursday, September 14 - Project Two

#### **WEEK SIX**

Tuesday, September 19 - Project Two Thursday, September 21 - Project Two

#### **WEEK SEVEN**

Tuesday, September 26 - Project Two
Thursday, September 28 - Project Two + Artist
Statement Due

#### **WEEK EIGHT**

Tuesday, October 3 - Project Three
Thursday, October 5 - Fall Break (No Class)

#### **WEEK NINE**

Tuesday, October 10 - Project Three Thursday, October 12 - Project Three

#### **WEEK TEN**

Tuesday, October 17 - Project Three Thursday, October 19 - Project Three

#### **WEEK ELEVEN**

Tuesday, October 24 - Project Three
Thursday, October 26 - Project Three Due + Artist
Statement Due

#### **WEEK TWELVE**

Tuesday, October 31 - Halloween Thursday, November 2 - Project Four

#### **WEEK THIRTEEN**

Tuesday, November 7 - Project Four Thursday, November 9 - Project Four

#### **WEEK FOURTEEN**

Tuesday, November 14 - Project Four Thursday, November 16 - Project Four

#### **WEEK FIFTEEN**

Tuesday, November 21 - Last Day of Class

#### **FINAL EXAMS**

Wednesday, November 29 @2:30 PM - Project Four + Artist Statement Due

**Daily Assignments:** Certain studio sessions will involve sketchbook checks and participatory workshops. Attending classes and consistently checking Canvas will facilitate your progress and ensure you remain on schedule.

# MATERIALS

We will discuss specific materials required at the start of each project. However, the following materials are required and will be used on all projects and assignments throughout the semester:

- Bristol Board 14"x17"
- Cardstock\*
- Glue\*
- X-Acto Knife + Extra Blades\*
- 18" Ruler\*
- Pencil
- Pencil Sharpener\*
- Scissors\*
- Self-healing Mat\*
- Sketchbook

Supplies with asterisk (\*) will be provided to students in class. You should only purchase these supplies if you think you will need them outside of the classroom.

Waiting until the last minute to buy supplies is **not** considered an excuse to turn in an assignment late.

**Textbook:** There is no required text for this class. Assigned readings will be provided as free resources on Canvas.

# UNIVERSITY POLICIES

## FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT (FERPA)

Faculty may only communicate with students through Reinhardt University email. Emails from other domains (yahoo.com, gmail.com, etc.) will not be read or receive replies due to the Family Educational Rights and Privacy Act (FERPA).

#### **ACADEMIC DISHONESTY**

Cases of academic dishonesty are viewed as a serious violation of the Honor Code. Examples of academic dishonesty include, but are not limited to:

- Cheating on quizzes or exams, including sharing answers with students in other sections of the course.
- Including information in written assignments without proper citations.
- Copying homework assignments.

Any incidents of any type of academic dishonesty will result FIRST in a student receiving a ZERO for the assignment. Further incidents will result in a student receiving an F for the course.

## Official RU Statement regarding Academic Integrity

"All students are expected to adhere to the highest standards of academic integrity, and to abide by the Reinhardt Honor Code. Also, all students are expected to be familiar with the Reinhardt policy on academic dishonesty stated in the University Catalogue and in the Student Handbook. Plagiarism (Using ideas and phrases of others without crediting them, therefore, claiming those ideas and phrases as your own) will not be tolerated in this course or on this campus. To avoid such academic dishonesty, you must use a citation (footnote or in text) for all ideas drawn from your reading and research, including research in encyclopedias and online, even when you have restated those ideas in your own words."

#### STUDENT RESOURCES

#### **Academic Support Services**

"The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a documented disability requiring an accommodation, please contact the Academic Support Office (ASO).

Reinhardt University is committed to providing reasonable accommodations for all persons with disabilities. Therefore, if you are seeking classroom accommodations under the Americans with Disabilities Act, you are required to register with the Academic Support Office (ASO). ASO is located in the basement of Lawson Building. Phone is (770)720-5567. To receive academic accommodations for this class, please obtain the proper ASO letters/forms."

#### **Center for Student Success (CSS)**

The Center for Student Success (CSS) is located at the lower floor of Lawson, room 035. CSS offers free peer and faculty tutoring for all subjects. More information is available at https://www.reinhardt.edu/academic-resources/center-for-student-success/

#### **Academic Calendar**

Please review the Academic Calendar for the last date to drop the course or other registration issues at: https://www.reinhardt.edu/student-life/student-services-resources/registrar/academic-calendar/

#### **Counseling Services**

If you are experiencing difficulty of any type, please understand that the Reinhardt University faculty care about you as an individual. You may speak with any of us at any time. In addition, if you are having personal, familial, or educational, difficulties and would like to speak with a trained counselor, students may schedule a counseling appointment. https://www.reinhardt.edu/student-life/student-services-resources/counseling-services/

#### **Assistance with SON Technology**

Reinhardt University (RU) provides technical assistance through the "Help Desk". Laptops must have wireless connectivity and those older than 2 years are unacceptable. In addition, it is the student's responsibility to contact tech support for resources used to gain assistance.

#### Reinhardt University Student Handbook

Accessible on-line at https://www.reinhardt.edu/student-life/student-services-resources/student-handbook/(Links to an external site.)

# Campus Nurse within the Student Health Center

studenthealthcenter@reinhardt.edu 770-720-5542

#### **Public Safety**

Non-Emergency Phone: 770.720.5789 Emergency Phone: 770.720.5911 publicsafety@reinhardt.edu

#### Dean of Students - Dr. May

deanofstudents@reinhardt.edu 770-720-5540

### Office of the Vice President for Academic Affairs – Dr. John Miles

VPAA@reinhardt.edu or John.Miles@reinhardt.edu