Reinhardt University

Sport Administration and Leadership

SAL 600: Research Methods in Sport

(3 Credits)

**Course Syllabus - Fall Semester**

# General Course Information

**Class Time/Days:** Online via Canvas (Fall Session 2)

**Instructor:** Dr. Joe Mullins **Phone:** 770-720-5946

**Office Hours: Email:** jwm@reinhardt.edu

# Catalog Course Description

**Reinhardt Credit Hour Statement; 3 Credit Hour Class (Online)**

Over 8 weeks, students will spend a variable number of minutes per week in online lectures, class discussions, and in preparation of class projects and research papers. Out-of-class work includes homework and preparation for exams and quizzes and is a variable number of minutes per week (6750 minutes for the semester).

# Recommended Text/Readings

Andrew, D. P., Pedersen, P. M., & McEvoy, C. D. (2011). *Research methods and design in sport management*.

Champaign, IL: Human Kinetics.

# Course Websites

* Website: <https://reinhardtuniversity.instructure.com/login/ldap>

# Online Course Expectations and Guidelines

* Asynchronous Delivery
	+ Students complete the course fully online in asynchronous fashion
		- Meaning students do not have to be online at the same time
* Weekly Forums/Engagement Discussions
	+ Instructor provides a weekly discussion topic
	+ Students respond to the topic with a forum post or other engagement method (by Thursday of each week 11:55 PM EST)
	+ Student reply to discussion posts of at least two classmates (by Sunday each week at 11:55 PM EST)
* Course Assignments
	+ Students complete course assignments on dates specified by the instructor
		- Click on “Coursework” portal (left side menu)
	+ All submissions are made via Canvas

# Purpose of the Course

The purpose of the course is to help students explore and understand the nature of research in sport. Students will gain knowledge in the different types of research and the research process including research design, data collection, and evaluation of research results. The class will place an emphasis on identifying problems within a sport organization and assessing how research can help solve problems in sport organizations.

# Sport Administration and Leadership Program Goal

The mission of the Master of Science in Sport Administration and Leadership program is to develop leaders and scholars equipped with the theoretical knowledge and practical experience to successfully serve in leadership roles within the sport industry.

# Sport Administration and Leadership Program Outcomes

Students graduating with the Master of Science in Sport Administration and Leadership will:

1. Exhibit leadership behaviors consistent with ethical sport administrators
2. Apply communication and technology competencies required of sport administrators
3. Analyze current and historical issues impacting sport administrators, and integrate solutions to develop positive organizational cultures
4. Comprehend the broader role of sport in society

# Course Objectives

Students completing SAL 600 Research Methods in Sport should be able to:

1. Assess qualitative and quantitative research methodologies while determining the advantages and disadvantages of employing different methodological approaches in sport research.
2. Demonstrate the ability to conduct research and use research findings to solve a practical problem encountered by sport organizations.
3. Explain how research contributes to knowledge in the sport administration and leadership fields.
4. Critically evaluate sport-related literature while gaining an understanding of the available research in the sports industry.
5. Demonstrate the skills needed to locate problem areas in organizations and articulate how research could help solve organizational problems.
6. Articulate the proper steps involved in a review of literature and explain how a review of literature informs our knowledge of a topic.

# Course Requirements/Assignments/Evaluation

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| **Evaluation Procedures** |
| **Weekly Discussion and Engagement** | **40%** |
| * Week 1 Discussion Post/Engagement
 | 5% |
| * Week 2 Discussion Post/Engagement
 | 5% |
| * Week 3 Discussion Post/Engagement
 | 5% |
| * Week 4 Discussion Post/Engagement
 | 5% |
| * Week 5 Discussion Post/Engagement
 | 5% |
| * Week 6 Discussion Post/Engagement
 | 5% |
| * Week 7 Discussion Post/Engagement
 | 5% |
| * Week 8 Discussion Post/Engagement
 | 5% |
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| **Assignments** | **60%** |
| * Assignment 1 Problem, Research Questions, and Review of Literature
 | 20% |
| * Assignment 2 Research Design, Data Collection, and Analysis Paper
 | 20% |
| * Assignment 3 Final Class Research Paper
 | 20% |
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|  |  |
| **Total** | **100%** |

**Grade Scale**

* A: 90% and above
* B: 80% to 89%
* C: 70% to 79%
* D 60% to 69%
* F below 60%

# Methods of Instruction

Potential methods of instruction and course activities include (but are not limited to):

* lecture and discussion; examinations and quizzes; video and slideshow; presentations; writing assignments; web-based assignments

# Academic Integrity

Students are expected to adhere to the Reinhardt Code of Conduct and Honor Code. Violations (including cheating and plagiarism) will result in disciplinary actions.

# Accommodation Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a documented disability requiring an accommodation, please contact the Academic Support Office (ASO).

Reinhardt University is committed to providing reasonable accommodations for all persons with disabilities. Therefore, if you are seeking classroom accommodations under the Americans with Disabilities Act, you are required to register with the Academic Support Office (ASO). ASO is located in the basement of Lawson Building. Phone is 7707205567. To receive academic accommodations for this class, please obtain the proper ASO letters/forms.

# Bibliography

Damon, A., Pedersen, P. & McEvoy, C. (2011) Research Methods and Design in Sport Management, Champaign, IL: Human Kinetics.

Edwards, A. & Skinner, J. (2009) Qualitative Research in Sport Management, Oxford, UK: Butterworth- Heinemann.

Giulianotti, R. & Robertson, R. (2007) Globalization and Sport, Oxford, UK: Blackwell Publishing.

Merriam, S. B. (2009). Qualitative Research: A Guide to Design and Implementation (3rd ed.). San Francisco, California: Jossey-Bass.

Nixon II, H. L. (2008) Sport in a Changing World, Boulder, CO: Paradigm Publishers.

Pedersen, P., Parks, J., Quarterman, J. & Thibault, L. (2011) Contemporary Sport Management, 4th Edition, Champaign, IL: Human Kinetics.

Sage, G. H. (2011) Globalizing Sport: How Organizations, Corporations, Media, and Politics are Changing Sport, Boulder, CO: Paradigm Publishers.

Salkind, N.J. (2013). Statistics for people who (think they) hate statistics (5th ed.). Thousand Oaks, CA: Sage.

Shilbury, D. & Ferkins, L. (2011) “Professionalization, sport governance and strategic capability”, Managing Leisure, 16(2), 108-127

Slack, T. (2004) The Commercialization of Sport, London: Routledge.

Smith, A. C. T. & Stewart, B. (2010) “The special features of sport: A critical revisit”, Sport Management Review, 13(1), 1-13.

Young, K. & Wamsley, K. B. (2005) Global Olympics: Historical and Sociological Studies of the Modern Games, Amsterdam: Elsevier

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| **SAL 600 Tentative Course Outline and Calendar** |
| **Date** | **Topic** | **Due** |
| Week 1 | * Welcome to Course
* Basics of Research and Research Ethics
 | * Discussion Post 1: Thursday and Sunday
 |
| Week 2 | * Selection of Problem
* Research Questions
* Review of Literature
 | * Discussion Post 2: Thursday and Sunday
 |
| Week 3 | * Basics of Research Design
* Basics of Data Collection
 | * Assignment 1
* Discussion Post 3 Saturday
 |
| Week 4 | * Advanced Research Design
 | * Discussion Post 4: Thursday and Sunday
 |
| Week 5 | * Data Collection
 | * Discussion Post 5: Thursday and Sunday
 |
| Week 6 | * Disseminating Findings & Statistical Methods
 | * Assignment 2: Sunday
* Discussion Post 6: Saturday
 |
| Week 7 | * Special Topic in Sport Research
* Advanced Literature Review
 | * Discussion Post 7: Thursday and Saturday
 |
| Week 8 | * Special Topic in Sport Research
 | * Assignment 3: Sunday
* Discussion Post 8: Saturday
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**NOTES AND REMINDERS**

* All Dates/topics are tentative and subject to change based on pace of course
* Readings should be completed by the dates listed in the right column on the calendar
* Please inform instructor immediately if you have concerns or problems with assignments